



ALIANZA
PARA UN PUERTO RICO
SIN DROGAS

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To: FCC

E-mail: http://fjallfoss.fcc.gov/prod/ecfs/upload_v2.cgi

The Alliance for a Drug-Free Puerto Rico located in San Juan, is a private sector coalition established on April 4, 1993 as a non-profit organization. Our mission is to reduce the demand for illicit drugs in Puerto Rico and restrain drug trafficking. The primary role of the Alliance is prevention through an educational anti-drug, public service campaign in mass media. Specifically, we want to prevent that our children and youngsters have an initial drug trial by showing them the physical, social and emotional consequences of doing drugs. To complement these efforts, the Alliance carries innovative prevention projects at public housing developments and public schools throughout the Island.

We have been greatly assisted by WKAQ-TV in achieving our goals through the placement of our anti-drug messages. Total donated to the Alliance exclusively as Public Service by WKAQ-TV in the last three years amounted to \$6,090,758 as per information provided by Mediafax.

We very much appreciate the efforts of Station WKAQ-TV to improve our quality of life in Puerto Rico. The station hosted in its lobby "Gallery" an art exhibit with paintings made by at risk high school students participating in preventive after school programs.

People were able to find out and participate at a Prescription Drug Abuse Workshop thanks to the information provided at WKAQ-TV News on February 9, 2006.

WKAQ-TV News provided coverage in 2007 as well as in 2008 to most of our community programs, promoting to live drug-free and enhancing the image of disadvantage populations.

We are proud and thankful to have Mrs. Hilary Hattler, WKAQ-TV Vicepresident and General Manager as member of our Board of Directors. Her active participation and excellent ideas have been a key element to our progress.

We are concerned that additional federal requirements may make it harder for WKAQ-TV and its community outreach.

Cordially,

Roxanna De Soto
Executive Director